

FIG. 2

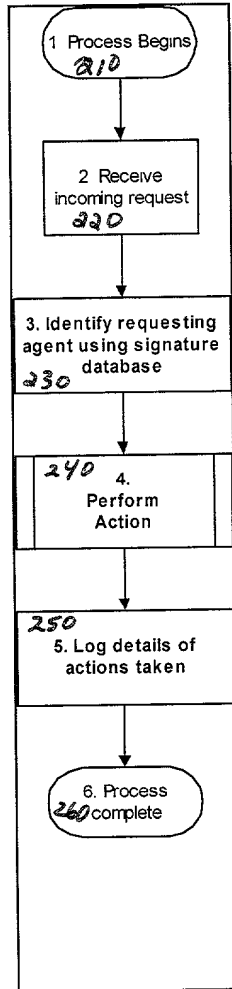


FIGURE 2

Main Process

201

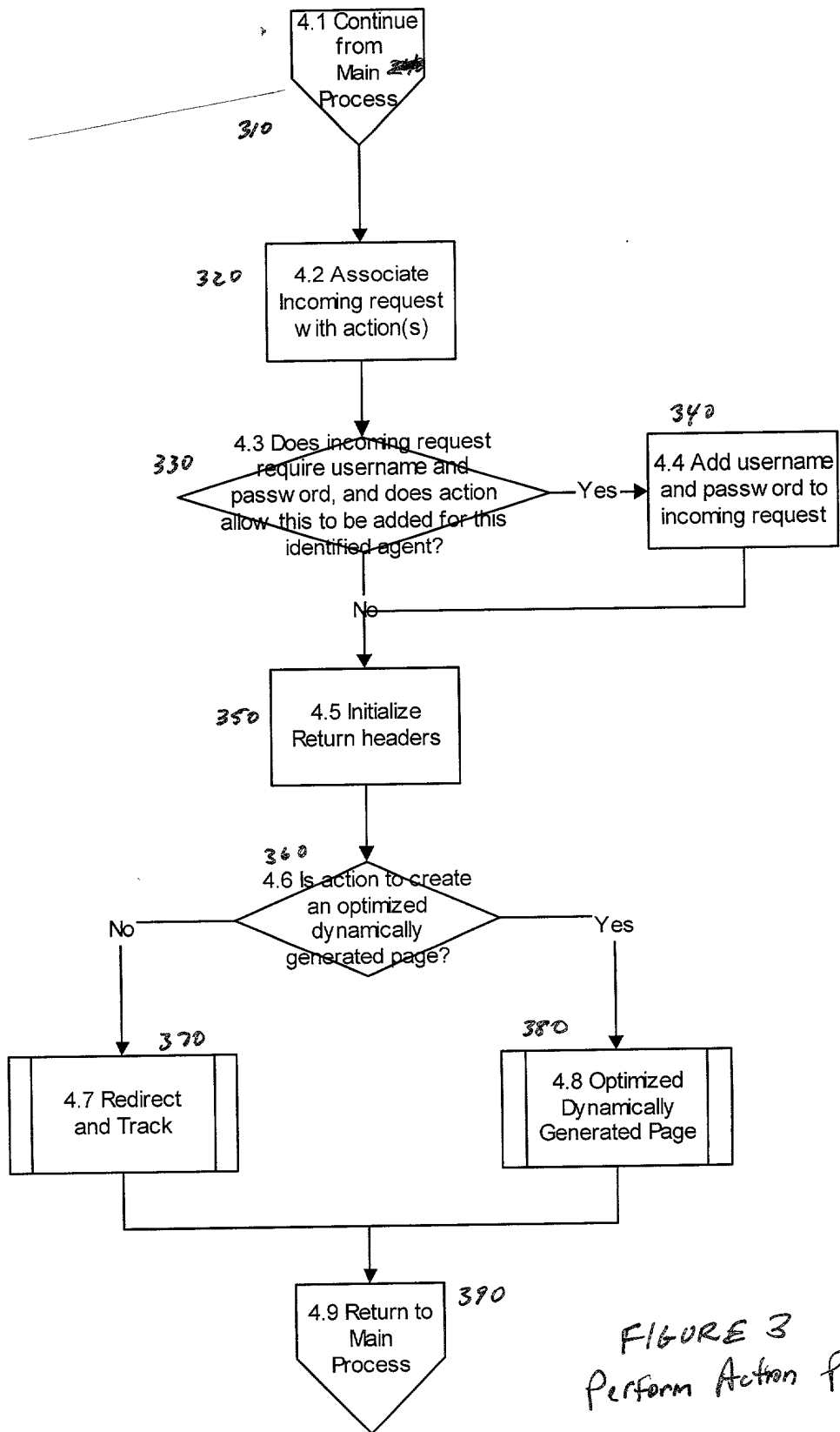


FIGURE 3
Perform Action Process

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graph TD
    471([4.7.1 Process continues from main process]) --> 472{4.7.2 Does incoming request indicate a previously tagged visitor?}
    472 -- No --> 473[4.7.3 Create new tag and include it in the return headers]
    472 -- Yes --> 474{4.7.4 Does incoming request require Active Routing state update?}
    474 -- Yes --> 475[4.7.5 Update Active Routing state information]
    474 -- No --> 476{4.7.6 Does incoming request indicate a redirect needs supplying?}
    476 -- Yes --> 477[4.7.7 Select Redirect]
    476 -- No --> 478[4.7.8 Output return headers and redirect]
    477 --> 479[4.7.9 Process returns to Perform Action]
    478 --> 479
  
```

4.7.1 Process continues from main process

Note: Tags may consist of HTTP cookies

4.7.2 Does incoming request indicate a previously tagged visitor?

No

4.7.3 Create new tag and include it in the return headers

Yes

4.7.4 Does incoming request require Active Routing state update?

Yes

4.7.5 Update Active Routing state information

No

4.7.6 Does incoming request indicate a redirect needs supplying?

Yes

4.7.7 Select Redirect

Note: redirect selection may be based on the requesting URL and information previously entered

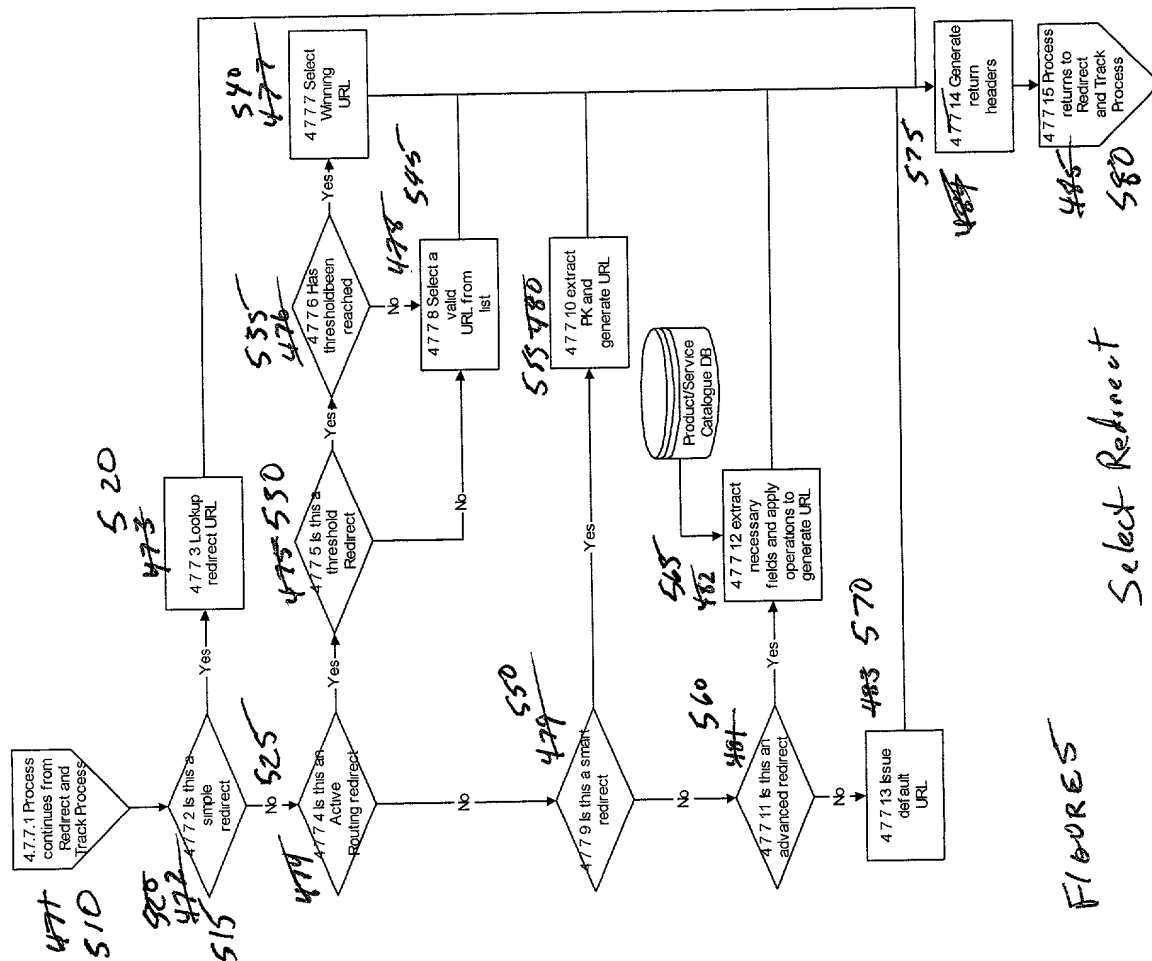
No

4.7.8 Output return headers and redirect

Note: Redirect may be an HTTP Location instruction

4.7.9 Process returns to Perform Action

FIGURE 4
Redirect & Track



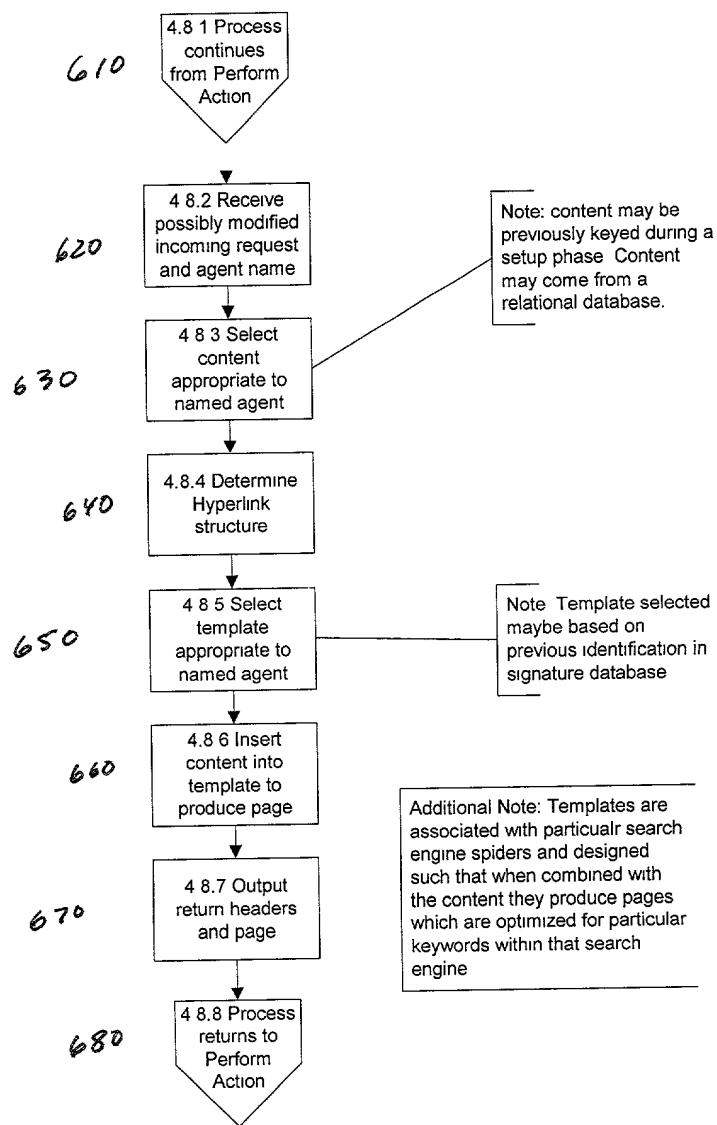


Figure 6 - Optimized Dynamically Generated Page Process